

# Housing trust name change

FAVERSHAM-based Kent Community Housing Trust has a new name.

The charity, which runs care homes for the elderly and community support services across Kent and South East London, unveiled its new name – the Avante Partnership – on Wednesday.

Head of marketing Miguel Fenton said: “Our new name better reflects the growth and diversity of the community work carried out by the trust since it formed in 1990.”

The Avante Partnership, with headquarters in Jubilee Way, Faversham, runs 35 care homes specialising in pro-active care for dementia.

Mr Fenton added: “We cannot reverse dementia, but we can address it. It is our policy to engage residents and actively involve them in past hob-



**New name:** High Sheriff of Kent Jane Rogers helped launch KCHT's new name with Avante Partnership Chief Executive Cedric Frederick

SBEM170909avante

bies or new interests to give them a fulfilling new chapter in later life, rather than closure.”

Avante Care and Support also provides services for the

elderly living at home.

For details visit [www.avante-partnership.org.uk](http://www.avante-partnership.org.uk) or call 01795 597431 for more information on elderly care and support services.